



Harper County Herald

Harper County Herald Advertising Sizes and Rates Per Week

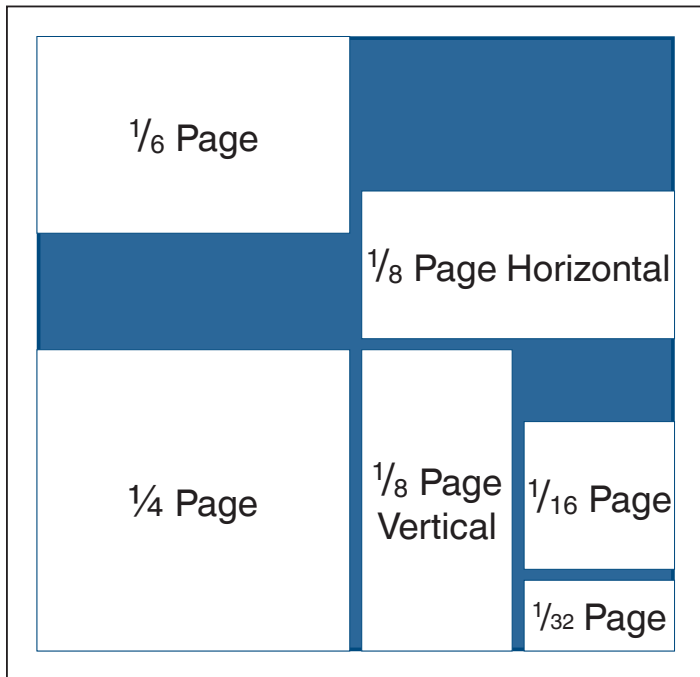
Size	Black & White	Full Color
Full Page (10.25" x 10.25")	\$200.00	\$250.00
½ Page Horizontal (10.25" x 5.0469")	\$115.00	\$140.00
½ Page Vertical (5.0625" x 10.25")	\$115.00	\$140.00
¼ Page (5.0625" x 5.0625")	\$60.00	\$75.00
⅙ Page (5.0625" x 3.333")	\$44.00	\$50.00
⅛ Page Horizontal (5.0625" x 2.4688")	\$24.00	\$34.00
⅛ Page Vertical (2.4688" x 5.0625")	\$24.00	\$34.00
1/16 Page (2.4688" x 2.502")	\$12.00	\$20.00
1/32 Page (2.4688" x 1.207") (classified ad)	\$7.00	\$10.00
Inserts (advertiser provides inserts)		\$130.00
Column sponsorship (when available) Includes an approximately ⅙ page color ad, attached to a regular column each week.		\$34.00

Radio Advertising Package \$100.00
 Includes 20 thirty second commercials that air from 6 am - 9 p m on 97.5 The Rock. Commercials run the same week as the advertisement in the Herald. This is approximately HALF OFF the price of normal radio ads.

Professional graphic design is included in our prices.

10% discount will be applied to all contracts of 3 months or more.

5% discount will be awarded for paperless e-Billing for monthly billing.



Harper County Herald is published weekly, every Monday. We distribute 2,000 copies per week to news stand locations for sale in Anthony, Harper, Attica and other locations inside and near Harper County, KS. We also deliver subscriptions by mail and hand delivery.

Deadline for submissions is Thursday at Noon.

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